

DUPLICATE

## INVOICE



**WTEV-TV**  
**11700 Central Parkway #2**  
**Jacksonville, FL 32224**  
**Main: (904) 996-0400**  
**Billing:**

<http://www.actionnewsjax.com>

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave**  
**Ste 306**  
**Towson, MD 21286**

Send Payment To:

**WTEV-TV**  
**Newport Television LLC**  
**PO Box 402619**  
**Atlanta, GA 30384-2619**

Invoice #	Invoice Date	Invoice Month	Invoice Period
62253-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Aaron Bean (R) FL Senate L	AARON BEAN FL SENATE	481

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	62253	09820468

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	10/23/12	10/26/12	M-F 7p	7:00 PM-7:30 PM	- 1111 - -	:30	4	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   - 1111 - -                4            \$400.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WTEV	Tu	10/23/12	7:10 PM	M-F 7p	7:00 PM-7:30 PM	:30	AB300TVFL	\$400.00	NM
3	WTEV	W	10/24/12	7:12 PM	M-F 7p	7:00 PM-7:30 PM	:30	AB300TVFL	\$400.00	NM
1	WTEV	Th	10/25/12	7:10 PM	M-F 7p	7:00 PM-7:30 PM	:30	AB300TVFL	\$400.00	NM
2	WTEV	F	10/26/12	7:24 PM	M-F 7p	7:00 PM-7:30 PM	:30	AB300TVFL	\$400.00	NM
5	10/23/12	10/26/12	M-F 730p	7:30 PM-8:00 PM	- 1111 - -	:30	4	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   - 1111 - -                4            \$500.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTEV	Tu	10/23/12	7:43 PM	M-F 730p	7:30 PM-8:00 PM	:30	AB300TVFL	\$500.00	NM
2	WTEV	W	10/24/12	7:54 PM	M-F 730p	7:30 PM-8:00 PM	:30	AB300TVFL	\$500.00	NM
3	WTEV	Th	10/25/12	7:45 PM	M-F 730p	7:30 PM-8:00 PM	:30	AB300TVFL	\$500.00	NM
4	WTEV	F	10/26/12	7:54 PM	M-F 730p	7:30 PM-8:00 PM	:30	AB300TVFL	\$500.00	NM
6	10/23/12	10/26/12	Letterman	11:35 PM-12:35 XM	- 2222 - -	:30	8	\$160.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   - 2222 - -                8            \$160.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTEV	Tu	10/23/12	12:10 AM	Letterman	11:35 PM-12:35 XM	:30	AB300TVFL	\$160.00	NM
6	WTEV	Tu	10/23/12	12:32 AM	Letterman	11:35 PM-12:35 XM	:30	AB300TVFL	\$160.00	NM
7	WTEV	W	10/24/12	11:58 PM	Letterman	11:35 PM-12:35 XM	:30	AB300TVFL	\$160.00	NM
2	WTEV	W	10/24/12	12:32 AM	Letterman	11:35 PM-12:35 XM	:30	AB300TVFL	\$160.00	NM
3	WTEV	Th	10/25/12	11:56 PM	Letterman	11:35 PM-12:35 XM	:30	AB300TVFL	\$160.00	NM
5	WTEV	Th	10/25/12	12:31 AM	Letterman	11:35 PM-12:35 XM	:30	AB300TVFL	\$160.00	NM
8	WTEV	F	10/26/12	11:59 PM	Letterman	11:35 PM-12:35 XM	:30	AB300TVFL	\$160.00	NM
4	WTEV	F	10/26/12	12:31 AM	Letterman	11:35 PM-12:35 XM	:30	AB300TVFL	\$160.00	NM
7	10/23/12	10/28/12	M-F Action News @ 11p	11:00 PM-11:35 PM	- 1111 - -	:30	4	\$440.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   - 1111 - -                4            \$440.00										

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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62253-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Aaron Bean (R) FL Senate	AARON BEAN FL SENATE	481	

<http://www.actionnewsjax.com>

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Total Spots							23																																																									

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$8,120.00</b>
<u>Agency Commission</u>	<b>\$1,218.00</b>
<u>Net Amount Due</u>	<b>\$6,902.00</b>

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